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- Gautam Kapur (Economics, International Relations, 2016)
- Advertising and Marketing Intern
- Part-time, 16 hours per week
- Unpaid

What do you do as an intern at this organization?
I support the business side of the Foreign Affairs Magazine publication. This involves conducting competitive analyses, working with the marketing team to meet design and production deadlines, and planning the bimonthly event series, e.g. FA Live.

How did you find your internship?
I found my internship through CFR's website.

What do you enjoy most about your internship?
I have enjoyed participating in department meetings regarding sales, strategy, and digital traffic. Being on the business side of a publication that I read for pleasure has enabled me to put the academic lessons I've learned through my majors at Tufts into real-world practice.

What do you find challenging?
I initially found it difficult to help with the website and online marketing assignments, as I do not have an extensive education in computer science. However, I've learned over the course of the job how to use several programs to track click-through and open rates.

What advice would you offer to someone who wants to make the most of an internship like yours?
It's important to speak with as many co-workers as possible, regardless of whether or not someone is your specific advisor. I had two advisors during my internship, but I ended up speaking and learning from the entire office. Regardless of who your intern advisor is, acknowledge everybody's presence in the office because at the end of the day, you are an intern in their territory. Chances are, some of the assignments you'll be working on are actually delegated from them!

About the Organization
Council on Foreign Relations (CFR) - Foreign Affairs Magazine
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The Council on Foreign Relations (CFR) is an independent, nonpartisan membership organization, think tank, and publisher dedicated to being a resource for its members, government officials, business executives, journalists, educators and students, civic and religious leaders, and other interested citizens to help them better understand the world and the foreign policy choices facing the United States and other countries. Since its founding in 1922, Foreign Affairs has been the leading forum for serious discussion of American foreign policy and global affairs. It is now a multiplatform media organization with a print magazine, a website, a mobile site, various apps and social media feeds, an event business, and more.