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- Julia Stein (Psychology, ELS, 2015)
- Client Services/Creative Intern
- Part-time, 24 hours per week
- Paid

What do you do as an intern at this organization?
I assist the New York office in essentially anything that needs to be done! New clients and projects are acquired all the time. I help put together competitive slide decks, aid in creative brainstorms, social media deep dives, data input for websites that are about to launch, and general research about digital marketing. And anything else that needs to be done!

How did you find your internship?
Friend/colleague referral

What do you enjoy most about your internship?
There's always something going on! I'm never bored. And I actually get to use my brain, as opposed to some previous internships I've had. People are friendly, and I feel like a productive member of the team.

What do you find challenging?
There's a lot of tech lingo that I'm not hip to, but will be soon!

What advice would you offer to someone who wants to make the most of an internship like yours?
Be open to learning new things and be okay with occasionally doing busy work. Ask questions!

About the Organization
HYFN
New York, NY

HYFN /Hi-fen/ is an award-winning experiential marketing and digital creative agency headquartered in Hermosa Beach, California. With offices in New York City, Boston, Chicago, and Atlanta, we create innovative and smart experiences in both the physical and digital world. From conception to deployment and beyond, our team canvasses the critical strategic and technical competencies that are highly valued as trusted partners in a fluid and complex channel. We form strategic alliances with business leaders and inspirational minds to design and develop groundbreaking, cross-platform solutions. We are evolving with the digital universe and consistently meeting the frenetic demands of the marketplace and the evolving digital culture. Our clients include Google, Universal Music Group, Olympus, GoDaddy, Wendy's, Bose, EMI, Nike, and The Walt Disney Company to name a few.