The Improper Bostonian Magazine | www.improper.com

- Libby Cornelssen (Political Science, Mass Communications and Media Studies, 2016)
- Sales & Marketing Intern
- Part-time, 15 hours per week
- Unpaid

What do you do as an intern at this organization?
I assist the sales team and marketing director with daily tasks, advertising contracts, and sponsored events.

How did you find your internship?
CMS website and improper.com

What do you enjoy most about your internship?
The laid-back creative vibe of the office and wide variety of tasks. The office is small and I worked at the front desk so I knew everyone and really got to know how the magazine worked.

What do you find challenging?
Some days there is a lot less to do than other days, and some tasks (stuffing envelopes, making gift bags) can be a little monotonous, but most of the time the tasks are really interesting.

What advice would you offer to someone who wants to make the most of an internship like yours?
Definitely to be attentive and independent. If there are days when there are less tasks, it's important to find things to do to be helpful. I applied a little after the deadline but I made sure my cover letter was super relevant and when I interviewed I emphasized how flexible I was with scheduling.

About the Organization
The Improper Bostonian Magazine
Boston, MA

Nearly 20 years later, The Improper—a lifestyle publication covering entertainment and culture—has become a local institution, reaching more than 400,000 readers every two weeks. The Improper reports on the people, places and things that make Boston a world-class city in an insightful, irreverent and colorful manner.