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- Forrest Butler (Chemistry, ELS, 2016)
- eMarketing Intern
- Full-time, 40 hours per week
- Paid

What do you do as an intern at this organization?
Worked on google adwords, SEO, other projects included analysis of clients, market etc. Some data entry-type research, but not much.

How did you find your internship?
MassLife Sciences

What do you enjoy most about your internship?
I was able to make a large impact (savings from my adwords optimization resulted in projected 2% increased revenue).

What do you find challenging?
My company has such a specific purpose, and we are just starting out as a startup so things are all new.

What advice would you offer to someone who wants to make the most of an internship like yours?
Just try to learn as much as possible. Achieve more than expected. Look for as many ways to be involved as possible.

About the Organization
KeraFAST
Boston, MA

Headquartered in Boston, MA, KeraFAST provides Reagents for the Greater Good. We serve an interconnected global community of investigators advancing Science through ‘fair commerce’ in laboratory-derived academic research reagents. KeraFAST offers rapid accessibility to the global research community of an extensive portfolio of innovative research products that are not available elsewhere, including an incomparable assortment of rare and unique reagents, biological materials, compounds, labels, and probes.