Massachusetts Export Center | www.mass.gov/export

- Napassorn Boon-Long (Economics, International Relations, 2016)
- International Market Research Assistant
- Part-time, 20 hours per week
- Unpaid

What do you do as an intern at this organization?
I conduct research on international markets and distributors for Massachusetts-based companies who want to export to a new country. I look at whether certain markets or distributors are a good fit for the company that wants to export.

How did you find your internship?
I found the internship through my own research. I looked at all the Massachusetts government agencies that were related to economics or international relations and stumbled upon the Massachusetts Export Center.

What do you enjoy most about your internship?
My supervisors are very knowledgeable about what they do and are always trying to teach us something. I learn so much about trade, export, foreign markets, and even consulting work. It's also very rewarding knowing that the work I'm doing can actually help a Massachusetts business expand to new places in the world.

What do you find challenging?
Since my internship position requires a lot of research work, I spend most of my time sitting in front of a computer. This can get very tedious after long hours but it's worth it when you find a distributor or manufacturer that's a good fit for your company and you can add it to your report.

What advice would you offer to someone who wants to make the most of an internship like yours?
This internship is with a very small organization with just two full-time employees so I definitely recommend sending in your application early so you don't get lost in a pile of applications later on in the semester. I also highly encourage anyone who ends up doing this internship to take the initiative to ask questions or ask to sit in on a meeting to learn more about international trade and consulting. Be proactive and your supervisors will notice you more.

About the Organization
Massachusetts Export Center
Boston, MA

The Massachusetts Export Center is a government agency that helps Massachusetts businesses to export their products and services internationally. It operates through a statewide network of offices and employ a small team of international trade professionals. The mission of the Massachusetts Export Center is to help companies throughout the Commonwealth achieve success in global markets, thereby contributing to economic growth in the state.